



EcoMobility 2013 Congress

01-04 September 2013

Suwon, Republic of Korea

Session Descriptions



P 1 Keynote Plenary

Date: Monday, 2 September 2013 **Language:** English, Korean
Time: 9:00-10:30 **ICLEI contact:** Hana Peters
Venue: Main Congress Hall (Pavilion) **Organized by:** ICLEI Korea Office

OBJECTIVE

This first plenary session will introduce the congress goals and program to the participants, and explain the themes of the event. The main focus of the congress will be on transforming our cities and spaces to encourage healthy living, and to focus on people rather than on automobiles. A variety of the latest trends in creating cities and spaces for people will be discussed. Aspects such as mobility and its relation to environment, health, economy, and innovation will be highlighted.

Keynote speaker *Konrad Otto-Zimmermann* will explain the notion of EcoMobility and provide background on the mise-en-scène of the EcoMobility World Festival.

Keynote speaker *Heiner Monheim* will describe the car-free lifestyle in the European context, and then elaborate how Asian cities like Suwon can be inspired by this model and thus change the paradigm of 'planning for the car' to 'planning for car-free'.

Keynote presenter *Gil Peñalosa* will direct the view to worldwide examples of streets for people as cornerstones of livable cities. He will illustrate his message with an array of pictures from cities that are putting EcoMobility ideas into action.

This plenary session will explain why EcoMobility is important as a contributor for sustainable development, and the social, environmental, and economic benefits it delivers. While citizens do have sustainable mobility solutions available to them, EcoMobility is still not the mainstream way of moving around in urban areas. There is no time to waste, nor can cities find themselves increasingly in the center of conflicting interests and needs. Mainstreaming EcoMobility by creating an EcoMobility culture can restore livability of our cities. Excellent examples of integrated EcoMobility approaches are presented.

PROGRAM

Facilitator: Mary Jane Ortega, Vice President, ICLEI

- 09.00 Welcome to the Suwon EcoMobility Congress 2013
Yeom Tae-Young, Mayor of Suwon
Mary Jane Ortega, Vice President, ICLEI
- 09.20 Welcome and introduction to the Congress and Suwon 2013 EcoMobility Impulse
Monika Zimmermann, Deputy Secretary General, ICLEI
- 09:30 The notion of EcoMobility and the mise-en-scène of the EcoMobility World Festival 2013
Konrad Otto-Zimmermann, Creative Director, EcoMobility World Festival
- 09.45 Car-free lifestyle – a European perspective
Heiner Monheim, Transport Professor em., University of Trier, Germany
- 10:05 Streets for people, livable cities - examples from cities around the globe
Gil Peñalosa, Executive Director, 8-80 Cities, Toronto, Canada
- 10:25 Congress logistics
Joseph Wladkowski, Head of Capacity Center, ICLEI World Secretariat, Bonn

A1 The role of EcoMobility in urban regeneration

Date: Monday September 2, 2013

Language: English, Korean, Japanese

Time: 11:00-13:00

ICLEI contact: Hana Peters

Room: Sunkyung Library

Organized by: ICLEI

OBJECTIVE

The introduction of ecomobile options can transform a city. Streets once strictly for cars, with other modes on the periphery, can be redesigned to be safer, livelier, and less polluted by the sounds and emissions of traffic. This in turn changes the dynamic of the area, bringing life and energy to the urban scene. This session will explore such examples through the cases of the cities of Toyama, Saitama, and Ujjain, and then in a broader context and as it relates to the EcoMobility World Festival.

OUTCOMES

- The participants will learn specific examples of urban regeneration achieved through EcoMobility.
- Through the case studies, participants will gain a deeper understanding of how to ensure that urban regeneration is achieved across a number of levels: social, environmental, etc.
- Participants will be able to take this knowledge with them to apply in their own cities and regions.

METHODOLOGY

- The facilitators will provide an overall introduction to the session topic and contributors.
- Each presentation will be allotted 15-20 minutes.
- The facilitators will manage questions and answers. (5-10 minutes per presentation)
- The facilitators will conclude with closing remarks.

PROGRAM

Facilitator: *Naureen Kabir, Director, New Cities Foundation, Paris, France*

11:00-11:05 Brief introduction (**5 minutes**): Naureen Kabir

11:05-13:00 Presentations (approximately 15-20 minutes) by each speaker, followed by Q&A with audience.

- *Changing the Urban Scene through EcoMobility in Toyama*
Daisaku Saito, Policy Supervisor, City of Toyama, Japan
- *Saitama City's Measures to Realize a "Green City of the Future"*
Hayato Shimizu, Mayor of Saitama, Japan

- Transforming Cities with EcoMobility
Andre Dzikus, Head and Coordinator, Urban Basic Services Branch, UN-Habitat, Nairobi, Kenya
- Reviving urban areas through non-motorized transport
Gabriel Gomez, President, Foundation More Spaces, Mexico City, Mexico

CONTRIBUTORS

Naureen Kabir, Director, Urban (co)LAB, New Cities Foundation

Naureen Kabir leads the New Cities Foundation's Urban (co)LAB, the Foundation's applied research and thought leadership arm. Naureen holds a Master's degree in International Development and International Economics from the Johns Hopkins School of Advanced International Studies (SAIS). Previously, she worked in business development at Google in Silicon Valley, California, where she was involved in executing global content licensing deals with companies and government organizations as part of the Strategic Partnerships team. Naureen obtained her B.A. in International Relations with a minor in Urban Studies from Stanford University. She is a citizen of Bangladesh and the United States.

Daisaku Saito, Policy Supervisor, City of Toyama, Japan

April, 1992 Ministry of Economy, Trade and Industry (METI)
(Former Ministry of International Trade and Industry, MITI)
International Trade Policy Bureau, General Affairs Division

April, 2005 Japan External Trade Organization (JETRO)
Paris Center
Director of Business Section

June, 2008 Ministry of Economy, Trade and Industry
Minister Secretariat Public Relations Office
Assistant Manager (News Report Team Leader)

August, 2010 Gurunabi Co., Ltd.
Corporate Business Section
Senior Promotion Manager
(Dispatched from the Japan National Personnel Authority)

July 1, 2012 Policy Advisor, Toyama City to present

Hayato Shimizu, Mayor of Saitama, Japan

May 27, 2009-Present	Mayor of Saitama City
April, 2008- Present	Visiting Professor, Kyoei University
April 30, 2007-March 26, 2009	Saitama Prefecture Assembly Member
April 30, 2003-April 29, 2007	Saitama Prefecture Assembly Member
April, 1986-March 1988	Graduated from The Matsushita Institute of Government and Management

A2 Public Spaces Promoting EcoMobility

Date: Monday September 2, 2013

Language: English, Korean

Time: 11:00-13:00

ICLEI contact: Hana Peters

Room: Haenggung-dong
community center

Organized by: ICLEI

OBJECTIVE

This session will explore the effects of the built environment on mobility choices and behavior, and how the presence of public spaces can enhance EcoMobility in cities. Elements of a people-friendly public space will be explored and detailed with a variety of examples implemented by cities and organizations across the world. Participants will come away from this session with a deeper understanding of the relation of public spaces to EcoMobility, including what draws people to a public space.

METHODOLOGY

- The facilitators will provide an overall introduction to the session topic and contributors.
- Each presentation will be allotted 15-20 minutes.
- The facilitators will manage questions and answers. (5-10 minutes per presentation)
- The facilitators will conclude with closing remarks.

Facilitator: *Professor Dr. Martin Haag, Mayor of Transport, Regional Planning, and Development Freiburg, Germany*

11:00-11:05 Brief introduction (**5 minutes**): Dr. Martin Haag

11:05-13:00 Presentations (approximately 15-20 minutes) by each speaker, followed by Q&A with audience.

- People-oriented Public Space : Bicycle Philosophy of Jan Gehl
Namcheol Baik, Research Fellow, Korea Institute of Construction Technology (KICT), Republic of Korea
- The identification of Role in transportation system and measurement of environmental effects of Bicycle Sharing Systems in Big Three Systems of Korea
Jaeyoung Lee, Research Fellow, Daejeon Development Institute; Republic of Korea
- Working with Cities in Promoting NMT
Parthaa Bosu, Low Emissions Urban Development Program Manager, Clean Air Asia
- Integrated approaches for sustainable transport in Delhi, India
Ashok Bhattacharjee, Director - UTTIPEC, DDA, Dehli, India

CONTRIBUTORS

Professor Dr. Martin Haag, Mayor of Transport, Regional Planning, and Development Freiburg, Germany

Prof. Dr.-Ing. Martin Haag was appointed Mayor for Regional Planning and Urban Development of the City of Freiburg im Breisgau on 1 January 2011. After graduation in regional and environmental planning he worked as a research assistant at the Department of Mobility and Transport at the University of Kaiserslautern where he received his doctorate in 1996. Martin Haag became head of general planning in the public transport branch at the Civil Engineering Office of the City of Freiburg in 1995. Martin Haag is a member of the working committees on Traffic Planning and Non-standard Issues of Urban Traffic of the German Research Association for Roads and Transport (FGSV). He is also a member of the German Academy of Urban Development and Regional Planning (DASL) and of the Association of Architects and Engineers in the Upper Rhine Region. Martin Haag is co-editor of the Manual of Municipal Traffic Planning.

Jaeyoung Lee, Research Fellow, Daejeon Development Institute

2003-2013 Research Fellow, Daejeon Development Institute, Korea

2009-2013 Director, Korea Bicycle Federation, Korea

2010-2013 Director, Green Transport, Korea

2001-2003 : Advisor, Gyonggi-Do

A3 Non-motorized transport workshop

Date: Monday September 2, 2013 **Language:** English, Mongolian, Russian, Vietnamese
Time: 11:00-13:00 **ICLEI contact:** Hana Peters
Room: Main Congress Hall (Pavilion) **Organized by:** ADB, GIZ, ICLEI EcoMobility Alliance

OBJECTIVE

This session is a dedicated training course on implementing and promoting non-motorized transportation i.e. walking and cycling. The target groups are ADB member countries, city leaders, decision makers, and urban and regional planners. Participants will interactively learn about the implementation and improvement of various modes of non-motorized transport.

This session is part one of two sessions, and participants who attend will benefit most by attending session B3 in addition to this session.

PROGRAM

Facilitator: *Dr. Lloyd Wright, Senior Transport Specialist, Asian Development Bank*

11h00	ADB-GIZ-ICLEI-KSP NMT Training: Welcome	ADB, GIZ, ICLEI, KSP
11h15	NMT planning principles	Manfred Breithaupt (GIZ)
11h30	NMT Infrastructure	Carlos Pardo (GIZ)
11h45	Greenways	Bram van Ooijen (ITDP)
11h55	Car-free days	Lloyd Wright (ADB)
12h05	Korea Pedestrian Design Guide	Jin Young Park (KOTI)
12h20	Bicycle sharing	Bradley Schroeder (ADB Consultant)
12h30	Pedicabs	Noel Wilson (Catapult Design)
12h40	NMT integration with Public Transport	Santhosh Kodukula (ICLEI)
12h50	Promoting NMT	Carlos Pardo (GIZ)
13h00	Lunch and group photo	Sponsored by ADB and GIZ

B1 Marketing EcoMobility

Date: Monday September 2, 2013

Language: English, Korean

Time: 15:00-17:00

ICLEI contact: Hana Peters

Room: Sunkyung Library

Organized by: ICLEI

OBJECTIVE

A major challenge in implementing new, more ecomobile options lies in the marketing. From convincing decision-makers to implement to encouraging citizens to use the sustainable mobility options, there are many effective approaches to communicating the benefits of EcoMobility. Sometimes good ideas and sensible plans for improving EcoMobility can be limited in efficacy by their lack of appeal or uninspired presentation. Conceiving an idea for improving EcoMobility is only the first step; effective promotion of the idea is a necessity to fully realizing it.

This session will explore some of the various ways to market EcoMobility, including but not limited to the perspectives of local governments, businesses, NGOs, and research institutes.

Aspects addressed will include

- Opportunities and methods for fostering enthusiasm for ecomobile travel.
- Examples of successful campaigns to encourage EcoMobility.
- Public participation and stakeholder involvement, including via perception surveys as a methodology, to bridge the knowledge gap.

OUTCOMES

This session will result in an improved understanding of how cities and organizations can more effectively market and encourage EcoMobility.

METHODOLOGY

- The facilitator will provide an overall introduction to the session topic and contributors.
- Each presentation will be allotted 15 minutes.
- The facilitators will manage questions and answers. (5-10 minutes per presentation)
- The facilitators will conclude with closing remarks.

PROGRAM

Facilitator: *Gil Peñalosa, Executive Director, 8-80 Cities*

15:00-15:05 Brief introduction (**5 minutes**): Gil Peñalosa

15:05-17:00 Presentations (approximately 15 minutes) by each speaker, followed by Q&A with audience.

- NordicCab
Erik Nyborg, General Manager, NordicCab, Norway
- Active Mobility – Achieving Human rights through Cycling
Manfred Neun, President, European Cyclists' Federation, Netherlands
- GO Boulder: Sustainable Transportation Planning & Programs, Great Options for Walk – Bike – Bus
Kathleen Bracke, GO Boulder Manager, City of Boulder, USA
- Best Practice on Danish Mobility Initiatives
Troels Andersen, City of Odense and Chairman, Danish Cycling Embassy, Denmark
- Future Mobility in the Intelligent City
Florian Lennert, Director, InnoZ, Germany

CONTRIBUTORS

Gil Peñalosa, Executive Director, 8-80 Cities

Gil Penalosa is passionate about cities for all people, regardless of social, economic or ethnic background. Gil advises decision makers and communities on how to create vibrant cities and healthy communities for all: from 8 to 80 years old. His focus is the design and use of parks and streets as great public places, as well as on sustainable mobility. Because of his unique blend of pragmatism and passion, Gil's leadership and advice is sought out by many cities and organizations. As Executive Director of the Canadian non-profit organization 8-80 Cities for the past six years, Gil has worked in over 130 different cities in all continents.

Kathleen Bracke, GO Boulder Manager, City of Boulder Public Works/Transportation Department

GO Boulder Manager for the City of Boulder. GO Boulder's programs include multimodal transportation planning and programs to support walking, biking, and transit options for the Boulder community. Prior to working for the City of Boulder, Ms. Bracke was the Transportation Planning & Special Projects Director for the City of Fort Collins, Colorado for over 17 years. Prior to coming to Colorado, Ms. Bracke worked for the Transportation department of the City of Anaheim in Southern California. Ms. Bracke has an undergraduate degree and a Masters degree in Urban Planning from the University of California Los Angeles (UCLA).

Troels Andersen, City of Odense and Chairman, Danish Cycling Embassy, Denmark

Troels Andersen is a senior expert in mobility projects and he has a year-long list of projects being implemented in Denmark and in cities around the world. Troels is the chairman of Cycling Embassy of Denmark and he has been involved in 6 European mobility projects. Cycle promotion, upgrading of PT quality, car sharing, carpooling, safe routes to school schemes are just examples of his involvement in creating better cities with high quality mobility. His upcoming mobility action plan for Odense is becoming a forerunner in the field of high ambitious a city must be to challenge the need of the future.

B2 Transport demand management

Date: Monday September 2, 2013

Language: English, Korean

Time: 15:00-17:00

ICLEI contact: Hana Peters

Room: Haenggung-dong
community center

Organized by: ICLEI

OBJECTIVE

Currently many cities cater for the needs of automobile i.e. concentrating on the supply of transport infrastructure. In the recent past, several projects have proven that managing the demand for travel i.e. providing more public transport options, integrating modes, allocating road space efficiently and restricting private automobiles at certain hours. In this session presenters will display the various initiatives that are being implemented to encourage transport demand management. Involvement of businesses, managing travel demand with parking restrictions are some of the topics that will be discussed in this session.

OUTCOMES

This session will provide participants not only with an overview of various TDM tools and strategies, but also concrete instances of the application of such tools, and the effects of such implementation on the urban area of focus.

METHODOLOGY

- The facilitators will provide an overall introduction to the session topic and contributors.
- Each presentation will be allotted 15-20 minutes.
- The facilitators will manage questions and answers. (5-10 minutes per presentation)
- The facilitators will conclude with closing remarks.

PROGRAM

Facilitator: *Robert Stüssi, Perform Energy, Lisbon, Portugal*

15:00-15:05 Brief introduction (**5 minutes**): Robert Stüssi

15:05-17:00 Presentations (approximately 15-20 minutes) by each speaker, followed by Q&A with audience.

- Mobility management by involving companies: An experience from Bonn, Germany
Werner Wingefeld, Commissioner, City of Bonn, Germany
- Parking Policies for Avoiding Car Dependence
Paul Barter, Adjunct Professor, National University of Singapore

- Public Transport as a Demand Management Tool
Laura Valente de Macedo, Sustainability Policies and Management, World Resources Institute (WRI), Brazil
- TDM: Some Prospects and Future Research & Practice Agenda
Keechoo Choi, Ph.D. Professor, A-jou University, Republic of Korea
- Economics for transport demand management for Mumbai
Ashok Datar, Chairman, Mumbai Environmental Social Network, India

CONTRIBUTORS

Robert Stüssi, Perform Energy

Of Swiss and Portuguese nationality and has a B.Sc Civil Engineering/ Transportation from ETH Zürich, in 1968 and his MSc. in Urban and Regional Planning from University of British Columbia and Postgraduate in Regional Planning and Planning in emerging countries of the interuniversity institute of the Swiss French speaking Universities. Robert Stüssi has a long career with professional experience as freelance consultant and manager of various companies; research and teaching experience at several universities and training courses; advisor to government and regional and local authorities; as team or consortium leader and as project director, responsible for the management of projects and studies financed by different countries and international agencies (WB, EC, BAD, ASDI); Working experience in Canada, Europe, Africa and Latin America.

Laura Valente de Macedo, Sustainability Policies and Management, World Resources Institute (WRI), Brazil

Laura is presently a consultant in sustainability policies and management, based in São Paulo, and is advising the World Resources Institute - WRI in its sustainable cities project in Brazil, focusing on climate policies and urban mobility. She is the Chairperson of the Administrative Council of Greenpeace Brazil since June 2013. She is an acknowledged expert in climate change and cities, public policies and sustainable public procurement, having co-authored and edited several publications in sustainability management related fields.

Keechoo Choi, Ph.D. Professor, A-jou University, Republic of Korea

Dr. Keechoo Choi is a Professor of transportation engineering and associate dean of the graduate school of ITS at Ajou University. He is the Managing Editor of International Journal of Sustainable Transportation (SSCI), editorial board member of Journal of ITS, Transportmetrica Part B, and serves for various international journal review members. He is Director of the TOD-based Sustainable City/Transportation Research Engineering Center funded by the Korean government of Ministry of Education, Science and Technology. He represents the technical committee of 2.2 of Korean national board of World Road Association, PIARC. He eagerly attends TRB, WCTR, and ITS WC as a researcher and his specialties include travel demand forecasting, travel time estimation for ITS, sustainable transportation with environmental concerns, and public transportation issues.

B3 Non-Motorized Transport Workshop

Date: Monday September 2, 2013 **Language:** English, Mongolian, Russian, Vietnamese
Time: 13:50-17:00 **ICLEI contact:** Hana Peters
Room: Main Congress Hall (Pavilion) **Organized by:** ADB, GIZ, ICLEI EcoMobility Alliance

OBJECTIVE

This is the second part of the one day training course organised by ICLEI, ADB and GIZ on implementing and promoting non-motorised transport. In the second part of the session participants will be informed on conducting a street audit and will implement the concept by conducting a street audit.

Participants will also be involved in group discussions and try to translate the ideas, that they have observed in the first part of the day, into proposals through group activities.

(Pre-requisite: Attendance in the first part of the workshop)

PROGRAM

Facilitator: *Dr. Lloyd Wright, Senior Transport Specialist, Asian Development Bank*

13h50	How to conduct a street audit	Bronwen Thorton (Walk21)
14h00	Street audit	Noel Wilson (Catapult Design); Bram van Ooijen (ITDP); Bronwen Thorton (Walk21)
15h15	Group exercise: City planning and proposals	Facilitators to assist each group
16h15	Group presentations	Noel Wilson to facilitate
16h45	Course evaluation, handouts of certificates, provision of background material	
17h00	Break	

LRT Leaders' Round Table

Date: Monday September 2, 2013 **Language:** English, Korean, Japanese

Time: 17:30-19:00 **ICLEI contact:** Hana Peters

Room: Main Congress Hall (Pavilion) **Organized by:** ICLEI

OBJECTIVE

Leadership is a crucial element to the transformation process of a city toward a more ecomobile future. Mayors, high-level city representatives, and leading experts in the field of mobility will discuss the major success factors, barriers and challenges when implementing EcoMobility policies. The session moderator will pose thought-provoking questions and speakers will be encouraged to draw links between the insights gained in their own work and experiences to other viewpoints and situations presented, as well as to the overall context of the EcoMobility congress and Festival.

The purpose of this session is to indicate, through discussion, the importance of a variety of perspectives when approaching mobility-related matters. The perspective and priorities of a local government leader may synchronize or differ wildly from those of the president of a transport organization, and it is through discussions such as this round table that these issues can be identified to lead to more integrated, efficient work toward EcoMobility goals.

OUTCOMES

- Participants will gain a deeper appreciation of the major success factors, barriers and challenges when implementing EcoMobility policies;
- Through the experiences shared by speakers, participants will learn methods for incorporating the perspectives of urban planning for EcoMobility;
- Participants will discuss the importance of both the leading role of the municipality and the process of participation of various other stakeholders;
- Participants will discuss linkages to other experiences and the lessons for other cities and organizations.
- Participants will be able to take this knowledge with them to apply in their own cities and regions.

METHODOLOGY

The facilitator will convene the session with a brief introduction on leadership and implementing EcoMobility. Questions will then be posed to the panel and a discussion on priorities for implementing EcoMobility will ensue.

Example questions include, but are not limited to:

1. What inspired you to focus on transport?

2. Why did your city or organization start prioritizing transport?
3. How is the cooperation between the government sector and other institutions when it comes to transport? How do you think coordination could be improved? How much collaboration between different institutions is necessary?
4. How far have you come from your starting position, where does your city stand today in its efforts? What is the latest achievement? Can you briefly tell us a success story?
5. What main barriers have you experienced in developing, promoting and implementing sustainable transport policies and plans? What have the greatest obstacles been, and how did you overcome them? What challenges you're your organization face in implementing EcoMobility?
6. If the emphasis is on active transport in developed world
7. What role does culture play as a constraint or enabling factor when it comes to EcoMobility?

PROGRAM

Facilitator: *Cornie Huizenga, Joint Convener, SLoCaT*

17:30-17:40 Introduction (**10 minutes**): Cornie Huizenga

17:40-19:00 Guided discussion by facilitator, with audience engagement throughout, involving the following panelists:

- Werner Wingefeld, Director, Division VI, City Development and Planning, City of Bonn, Germany
- Florian Lennert, Director, InnoZ, Germany
- Manfred Neun, President, European Cyclists' Federation, Belgium
- William Bird, CEO, Intelligent Health, United Kingdom
- Andre Dzikus, Head and Coordinator, Urban Basic Services Branch, UN-Habitat
- Laura Ballesteros, City Councillor, Transportation, Mexico City, Mexico
- Peter O'Neill, Chief of the Transport Policy and Development, UNESCAP
- William Fernando Camargo Triana, Director of Roads, Transportation and Public Utilities, Bogotá, Colombia
- Choudhury Rudra Charan Mohanty, Environment Programme Coordinator, UNCRD

CONTRIBUTORS

Werner Wingefeld, Director, Division VI, City Development and Planning

Mr. Wingefeld was born on 15 May 1953 and is a graduate engineer in architecture. Having headed urban planning departments in several cities, he was responsible for the city development in Aachen before taking up his duties in the city of Bonn in March 2008. In his current position, Mr. Wingefeld heads Division VI, City Development and Planning, which is in charge of urban planning, area development planning, building inspection and legislation, surveying and land registry, traffic planning, civil engineering, urban drainage, flood control and real estate management.

Peter O'Neill, Chief of the Transport Policy and Development, UNESCAP

Peter O'Neill is currently leading transport policy and development for the UN regional office for Asia and Pacific, where his work focuses on PPPs, regional connectivity, rural and urban transport. Previously, he was Lead Infrastructure Specialist at the World Bank's Transport, Water and ICT Department based in Washington DC, where he led the rural transport and transport data groups in the World Bank and was responsible for transport policy with special responsibilities in sustainable development, private sector engagement, performance based contracting, the results and impact agenda and knowledge management. He was formerly Deputy Head of Knowledge and Research at the UK government's Department for International Development with responsibility for the science and technology component. A chartered civil and structural engineer by background, his main areas of expertise are in transport innovation, sustainable transport methodologies, private sector engagement, and rural access.

William Bird, CEO, Intelligent Health, United Kingdom

Dr William Bird is a GP (Family Doctor) and CEO of Intelligent Health. He has a special interest in promoting outdoor physical activity. He developed Walking for Health and Green Gym, national programmes that got 1 million + people more active. He has had academic posts at Oxford University, Loughborough University and at European Centre for Environment and Human Health where he was a senior lecturer. He was clinical director at the Met Office setting up the Health Forecasting service and worked in the UK Government as Strategic Health Advisor to Natural England, developing the Natural Health Service with Department of Health. In 2006 he founded Intelligent Health, a Health IT Company that gets people active using cutting edge technology and behavior change. William has published many scientific papers and frequently speaks at conferences around the world on physical activity the environment and health. He was awarded the MBE by the Queen in 2010 for services to physical activity and health.

Choudhury Rudra Charan Mohanty, Environment Programme Coordinator/Expert, UNCRD

Environment Programme Coordinator/Expert in UNCRD (from 2003 till date) with main responsibility to implement environmentally sustainable transport (EST) and 3R (reduce, reuse, recycle) Initiative in Asia; provide regional input to CSD process; played major role in materializing Aichi Statement (2005), Kyoto Declaration (2007), Seoul Statement (2009); Bangkok 2020 Declaration (2010), Bogotá Declaration (2011) in support of EST promotion in Asia and Latin America; and Tokyo 3R Statement (2009) in support of 3R promotion in Asia; played major role in conceptualizing and launching the International Partnership on Expanding Waste Management Service of Local Authorities (IPLA).

P2 Mayors' Plenary

Date: Tuesday September 3, 2013 **Language:** English, Korean

Time: 9:00-10:30 **ICLEI contact:** Hana Peters

Room: Main Congress Hall (Pavilion) **Organized by:** ICLEI

OBJECTIVE

The purpose of this plenary is to stimulate dialogue among a diverse and international group of Mayors and to create constructive discussion that local government leaders can learn from and apply in order to better integrate EcoMobility into policies and plans for their cities. The plenary session will provide a variety of perspectives to produce innovative ideas and solutions to themes and issues surrounding EcoMobility. The guided panel discussion among the presenters will build on their presentations of their city cases and will focus especially on the main themes of the congress. Mayors will present the major success factors, barriers and challenges when implementing EcoMobility policies. Participants learn how cities' achievements were reached, as well as which challenges were faced during the implementation of mobility plans.

PROGRAM

Facilitator: *Konrad Otto-Zimmermann, Creative Director, EcoMobility World Festival 2013*

9:00-9:05 Introduction (**10 minutes**): Konrad Otto-Zimmermann

9:05-9:30 Brief presentations (approximately 5 minutes) by each Mayor (**5 presentations x 5 minutes: 25 minutes total, may be adjusted as more Mayors are expected**):

- Yeom Tae-Young, Mayor of Suwon, Republic of Korea
- Martin Haag, Vice Mayor of Freiburg, Germany
- Park Wan-su, Mayor of Changwon, Republic of Korea
- Daisaku Kadokawa, Mayor of Kyoto, Japan
- Hugo Ruiz, Mayor of Lagos Moreno, Mexico
- Shyh-Fang Liu, Vice Mayor, Kaohsiung, Chinese Taipei
- Hitendra Patel, Steering Committee Chairman, City of Baroda, India

- 9:30-10:20 Guided discussion by facilitator (**4 x 5 minutes: 20 minutes**) including, but not limited to, questions such as:
8. When did your city start to develop and implement sustainable urban transport (EcoMobility) policies and plans?
 9. Who initiated the move towards EcoMobility? Citizens, local NGOs, political parties, the municipal administration, or the Mayor?
 10. How far have you come, where does your city stand today in its efforts? What is the latest achievement? Can you briefly tell us a success story?
 11. What main barriers have you experienced in developing, promoting and implementing sustainable transport policies and plans? What have the greatest obstacles been, and how did you overcome them? What unique challenges do local government leaders face in implementing EcoMobility?
 12. What would you tell a colleague of another city who asks you for advice on urban transport policy?
- 10:20-10:30 Q&A with audience, overall summary by facilitator (**10 minutes**)

C1 Social Inclusion through EcoMobility

Date: Tuesday, September 3, 2013 **Language:** English, Korean

Time: 11:00-13:00 **ICLEI contact:** Hana Peters

Room: Sunkyung Library **Organized by:** ICLEI

OBJECTIVE

Automobile dependent transport projects often tend to create social exclusion and create social inequity. For example, an overpass designed to facilitate free movement of cars divides communities and wide motorways create an unsafe environment for non-automobile users. Automobile oriented cities are, in general, deprived of public parks and area of leisure for all the echelons in the city, thus benefitting only a certain class in the city.

In this session, the speakers suggest that urban transport can also be means to create socially inclusive and equitable city by adopting the principles of EcoMobility.

METHODOLOGY

- The facilitators will provide an overall introduction to the session topic and contributors.
- Each presentation will be allotted 15-20 minutes.
- The facilitators will manage questions and answers. (5-10 minutes per presentation)
- The facilitators will conclude with closing remarks.

PROGRAM

Facilitator: *Heiner Monheim, University of Trier, Germany*

15:00-15:05 Brief introduction (**5 minutes**): Heiner Monheim

15:05-17:00 Presentations (approximately 15 minutes) by each speaker, followed by Q&A with audience.

- The Experience of Travel as a social component of mobility
Carlosfelipe Pardo, Director, Despacio, Bogotá, Colombia
- Gender equity in transportation
Mi-hye chang, Korea Woman's Development Institute, Republic of Korea
- Mobility in Mumbai: Towards social exclusion?
Trupti Amritwar Vaitla, Chief of Operations, Mumbai Environmental Social Network, India
- Social inclusion through transport in an Indian context
Anuj Malhotra, Director, Center for Green Mobility, Ahmedabad, India
- Promoting Social Inclusion through Active Travel
Greg Mews, Active Living Coordinator, The Heart Foundation, Canberra, Australia

- Promoting EcoMobility as a Social Inclusion Strategy
Jessica Tantalean Noriega, Special Project for Non-Motorized Transport, Department of Urban Transport, Municipality of Lima, Peru

CONTRIBUTORS

Carlosfelipe Pardo, Director, Despacio, Bogotá, Colombia

Carlosfelipe Pardo is a Colombian psychologist with an MSc in Contemporary Urbanism from the London School of Economics. He has worked on transportation issues from the organizational, advocacy and policy perspectives, with several projects in his country and abroad. He worked with a foundation in Bogotá as mobility coordinator in 2002-2004. During 2005-2009, he coordinated the GTZ Sustainable Urban Transport Project in Asia and Latin America (www.sutp.org) and was later ITDP Country Director for Colombia (www.itdp.org). He has taken part in the development of documents and training courses on various sustainable transport topics in cities of Asia, Latin America and Africa. He has written and edited chapters and full documents on sustainable transport ranging from parking policy to non-motorized transport and public awareness. He is the Executive Director of Despacio (www.despacio.org).

Mi-hye chang, Korea Woman's Development Institute, Republic of Korea

Mi-hye Chang received a Ph.D. from Yonsei University (2001) and is a former Research Fellow at the Institute of Social Science, Chung-Ang University (2001-2003). She has been a Research Fellow at the Korean Women's Development Institute (KWDI) in Seoul since 2003. In recent years, her major academic activity has been devoted to cultural capital and consumption style, cultural reproduction of social class, and social capital. Most recently, her interest is an exploration into multiculturalism in Korea. Her interests are multiculturalism in Asia and women's style in consumer culture. She has published widely on these areas, and has contributed extensively to the work of various women and cultures: Confucianism for the Modern World (Cambridge, 2002), Social Capital: Theories and Issues (Green, 2003), "Good Government, Social Capital and Trust" (Korean Social Science Journal, 2002).

Trupti Amritwar Vaitla, Chief of Operations, Mumbai Environmental Social Network, India

An architect and urban designer by profession, Trupti Amritwar Vaitla believes that a transformation in the city can take place only through the creation of public spaces with a participatory approach which are democratic and simultaneously address multiple interests and concerns. She is working as a Chief Executive Officer at Mumbai Environmental Social Network (MESN) - an NGO. Her focus is sustainable mobility in Mumbai and she is involved in various research and live urban projects in the public domain. For MESN, She has established alliances with many local, national and international agencies.

Greg Mews, Active Living Coordinator, The Heart Foundation, Canberra, Australia

Gregor Mews is an outstanding urban designer and planner from Berlin working as Active Living Coordinator with the National Heart Foundation in Canberra, Australia. He commenced his professional journey in Germany and then continued to undertake projects in various parts of the world, including the Netherlands, Poland, Colombia and Kazakhstan, prior to relocating to Australia. In his current position, Greg uses his strong interest in integrated urban design, sustainable transport and exceptional problem solving abilities to make the Australian cities better for healthy and active living. In addition to his exceptional work with the National Heart Foundation, he is also a regular speaker at planning and design conferences nationally and internationally. Greg holds an honorary adjunct position at the Centre for Research and Action in Public Health at the University of Canberra.

C2 Implementing EcoMobility

Date: Tuesday, September 3, 2013

Language: English, Korean

Time: 11:00-13:00

ICLEI contact: Hana Peters

Room: Haenggung-dong
community center

Organized by: ICLEI

OBJECTIVE

Translating the concept of EcoMobility from idea into practice requires the cooperation of various institutions both at a national and local level. Further, making an EcoMobility project self-sustaining required a constant funding source. In addition to the local and national governments, other transport stakeholders can also contribute towards creating and implementing EcoMobility projects. In this session the presenters will demonstrate the various funding possibilities that cities or countries can avail to implement EcoMobility projects. Participants will be made aware of various non-governmental initiatives that could be replicated in cities and contribute their part in filling the EcoMobility jigsaw.

OUTCOMES

This session will be useful for any local level leaders or experts in the process of prioritizing EcoMobility projects and bringing them forward in the project development cycle to prepare them for investment. Participants will learn about:

- Different financing models of best practice projects;
- Different challenges cities are facing with financing and various financing models;
- The main challenges of implementation

METHODOLOGY

- The facilitators will provide an overall introduction to the session topic and contributors.
- Each presentation will be allotted 15-20 minutes.
- The facilitators will manage questions and answers. (5-10 minutes per presentation)
- The facilitators will conclude with closing remarks.

PROGRAM

Facilitator: *Florian Lennert, Director, InnoZ, Germany*

15:00-15:05 Brief introduction (**5 minutes**): Florian Lennert

15:05-17:00 Presentations (approximately 15 minutes) by each speaker, followed by Q&A with audience.

- Institutional Setup for implementing Sustainable Transport
Manfred Breithaupt, Senior Transport Advisor, GIZ, Germany
- Provision of Charging Infrastructure for Electric Vehicles in Berlin

Wilfried Nünthel, District Councillor for Urban Development, Berlin-Lichtenberg, Germany

- Implementing EcoMobility in Suwon
Heungsoo Park, Head of Transport, Suwon, Republic of Korea
- Ultra Low Cost EV Charging Infrastructure Building Method
Sunggyoo Geo, EV Infrastructure Network Research Center, Republic of Korea
- FoodLogica
Anke de Vrieze, Project Leader, FoodLogica, CITIES Amsterdam, Netherlands

CONTRIBUTORS

Manfred Breithaupt, Senior Transport Advisor, GIZ, Germany

Manfred Breithaupt received his Masters in Economics in 1975. After working as Transport Economist for a German consulting company in Europe, Africa and Asia he joined GTZ in 1981 and works as Senior Transport Advisor. His experience covers transport planning, transport sector policy and restructuring, commercialization and institutional development. He advised Governments, transport authorities and municipalities in over 50 countries. Over the last years he worked overwhelmingly in the area of sustainable urban transport. He is the editor of the Sourcebook on Sustainable Urban Transport, meanwhile covering over 30 modules and various training packages, having been translated in various languages and hosts the webpage on sustainable urban transport, www.sutp.org.

Wilfried Nünthel, District Councillor for Urban Development, Berlin-Lichtenberg, Germany

Mr. Nünthel is responsible for the Office for Urban Development (including the Office for the Supervision of Building and Apartments, Surveying and Urban Planning), the Office for Civil Engineering and Landscape Planning and the Office for Environment and Nature Conservation.

Sunggyoo Geo, EV Infrastructure Network Research Center, Republic of Korea

Sunggyoo Geo is the Founder of EV Infrastructure Network Research Center. With a BA in mechanical engineering from Hanyang University and over 24 years of experience in automotive research, Mr. Sunggyoo Geo will present about ultra low cost EV infrastructure. This brings the immediate and cost-effective EV Infrastructure. Further, it helps cutting down nuclear power and greenhouse gas by developing and widening the renewable energy in the power supply.

Anke de Vrieze, Project Leader, FoodLogica, CITIES Amsterdam, Netherlands

Anke de Vrieze (NL) graduated as an anthropologist and has been trained in organic farming. She has been involved with CITIES Foundation since October 2010, performing in-depth research local food systems in Amsterdam. After that she develop the strategic project FOODLOGICA, together with the Pop-Up Farm, Old City Food Tour and Mushroom Forest She is right now part of an advisory board at the Municipality of Amsterdam about the upcoming food policy.

D1 Innovative Instruments in Transport

Date: Tuesday, September 3, 2013 **Language:** English, Korean

Time: 15:00-17:00 **ICLEI contact:** Hana Peters

Room: Sunkyung Library **Organized by:** ICLEI

OBJECTIVE

Innovation in urban transport broadens the extent of service that current transport systems offer. Transport innovation need not be limited to the introduction of technology but also in policy making and the means of implementing can be performed in an innovative manner with the support of existing technology. Similarly, E-Mobility provide both opportunities (pedelecs allowing senior citizens to continue bicycle use) and challenges (green congestion). In this session presenters will inform the audience of the various innovative aspects currently being implemented in cities to increase the appeal of EcoMobility use.

METHODOLOGY

- The facilitators will provide an overall introduction to the session topic and contributors.
- Each presentation will be allotted 15-20 minutes.
- The facilitators will manage questions and answers. (5-10 minutes per presentation)
- The facilitators will conclude with closing remarks.

Facilitator: *Robert Stüssi, Perform Energy, Lisbon, Portugal*

15:00-15:05 Brief introduction (**5 minutes**): Robert Stüssi

15:05-17:00 Presentations (approximately 15 minutes) by each speaker, followed by Q&A with audience.

- Cloud Taxi: An Innovative Service for Public Transport
S.K. Jason Chang, Professor, National Taiwan University
- Challenges and worldwide context of E-Mobility
Robert Stüssi, Perform Energy
- Connected Commuting
Naureen Kabir, Director, Urban (co)LAB, New Cities Foundation
- Creating a market for low carbon mobility –the experiences of Stockholm, Sweden
Jonas Ericson, Project Leader – Clean Vehicles, City of Stockholm
- FLUX: New urban mobility and reclaimed public space
Hans Ulrich Fuhrke, Principal Advisor, GIZ-SUTIP Sustainable Urban Transport Improvement Project

CONTRIBUTORS

Robert Stüssi, Perform Energy

Of Swiss and Portuguese nationality and has a B.Sc Civil Engineering/ Transportation from ETH Zürich, in 1968 and his MSc. in Urban and Regional Planning from University of British Columbia and Postgraduate in Regional Planning and Planning in emerging countries of the interuniversity institute of the Swiss French speaking Universities. Robert Stüssi has a long career with professional experience as freelance consultant and manager of various companies; research and teaching experience at several universities and training courses; advisor to government and regional and local authorities; as team or consortium leader and as project director, responsible for the management of projects and studies financed by different countries and international agencies (WB, EC, BAD, ASDI); Working experience in Canada, Europe, Africa and Latin America.

Naureen Kabir, Director, Urban (co)LAB, New Cities Foundation

Naureen Kabir leads the New Cities Foundation's Urban (co)LAB, the Foundation's applied research and thought leadership arm. Naureen holds a Master's degree in International Development and International Economics from the Johns Hopkins School of Advanced International Studies (SAIS). Previously, she worked in business development at Google in Silicon Valley, California, where she was involved in executing global content licensing deals with companies and government organizations as part of the Strategic Partnerships team. Naureen obtained her B.A. in International Relations with a minor in Urban Studies from Stanford University. She is a citizen of Bangladesh and the United States.

Jonas Ericson, Project Leader – Clean Vehicles, City of Stockholm

Jonas Ericson holds a degree in Biology and Geography from the University of Stockholm. Since 2002 he works at the City of Stockholm with Sustainable Traffic and Clean Vehicles where he has been part in making City of Stockholm one of the leading cities worldwide in deploying biofuelled and low-carbon vehicles. He is further responsible for the City's roadmap to reach a fossil free transport by 2050. His former experience includes more than 15 years as environmental expert at Regional Government, the Swedish Environment Protection Agency and The Ministry of Environment where he i.a. took part in forming the Swedish Agri-Environmental programme, the Swedish Green Procurement programme and the Environmental Bill.

D2 Promoting public health through EcoMobility

Date: Tuesday, September 3, 2013

Language: English, Korean

Time: 15:00-17:00

ICLEI contact: Hana Peters

Room: Haenggung-dong
community center

Organized by: ICLEI

OBJECTIVE

Public health is greatly affected by the mobility in cities. The modes we use and the amount of emissions the modes produce affect our health. Curbing emissions from the urban transport sector is essential in addressing respiratory diseases. On the other hand active travel i.e. using walking and cycling promotes physical health. Though the benefits of shifting to ecomobile modes are evident, implementing the concepts in real life needs to be further explored. The chief objective of this session is to inform the participants on the results of studies done to promote public health through urban transport. Some of the presenters will also inform the audience of tools that can be used in cities to measure how walkable their cities are.

METHODOLOGY

- The facilitators will provide an overall introduction to the session topic and contributors.
- Each presentation will be allotted 15-20 minutes.
- The facilitators will manage questions and answers. (5-10 minutes per presentation)
- The facilitators will conclude with closing remarks.

PROGRAM

Facilitator: *Manfred Neun, President, European Cyclists' Federation*

15:00-15:05 Brief introduction (**5 minutes**): Manfred Neun

15:05-17:00 Presentations (approximately 15 minutes) by each speaker, followed by Q&A with audience.

- Active Travel: The Perfect Medicine
William Bird, Dr.med., CEO, Intelligent Health
- Improving Public Health Through Walking
Bronwen Thornton, Development Director, Walk21, United Kingdom
- Public health and mobility in a broader perspective: The Despacio approach
Carlosfelipe Pardo, Director, Despacio, Colombia
- A Study on the Impacts of residential Neighborhood Built Environment on Personal Health Indicators
Hyungun Sung, Research fellow, KOTI, Republic of Korea

- Health and Urban Transport
Ritchie (Chee) Anne Roño, Clean Air Asia

CONTRIBUTORS

William Bird, CEO, Intelligent Health, United Kingdom

Dr William Bird is a GP (Family Doctor) and CEO of Intelligent Health. He has a special interest in promoting outdoor physical activity. He developed Walking for Health and Green Gym, national programmes that got 1 million + people more active. He has had academic posts at Oxford University, Loughborough University and at European Centre for Environment and Human Health where he was a senior lecturer. He was clinical director at the Met Office setting up the Health Forecasting service and worked in the UK Government as Strategic Health Advisor to Natural England, developing the Natural Health Service with Department of Health. In 2006 he founded Intelligent Health, a Health IT Company that gets people active using cutting edge technology and behavior change. William has published many scientific papers and frequently speaks at conferences around the world on physical activity the environment and health. He was awarded the MBE by the Queen in 2010 for services to physical activity and health.

Bronwen Thornton, Development Director, Walk21, United Kingdom

As Development Director for Walk21, Bronwen is an international facilitator, trainer and expert on walking and walkable communities. She works with communities and professionals around the world to promote walking and to develop and deliver innovative and practical projects, resources and tools to support more walking. Recent projects include reviewer of the UN/WHO Pedestrian Safety Manual, partner in the European Active Access project, partner in 'Better by foot in Stuttgart' and lead on the Making Walking Count data standardisation project and the International Charter for Walking.

Carlosfelipe Pardo, Director, Despacio

Carlosfelipe Pardo is a Colombian psychologist with an MSc in Contemporary Urbanism from the London School of Economics. He has worked on transportation issues from the organizational, advocacy and policy perspectives, with several projects in his country and abroad. He worked with a foundation in Bogotá as mobility coordinator in 2002-2004. During 2005-2009, he coordinated the GTZ Sustainable Urban Transport Project in Asia and Latin America (www.sutp.org) and was later ITDP Country Director for Colombia (www.itdp.org). He has taken part in the development of documents and training courses on various sustainable transport topics in cities of Asia, Latin America and Africa. He has written and edited chapters and full documents on sustainable transport ranging from parking policy to non-motorized transport and public awareness. He is the Executive Director of Despacio (www.despacio.org).

Hyungun Sung, Research fellow, KOTI

Dr. Hyungun Sung is a research fellow at the Korea Transport Institute (KOTI). He got a PH.D in urban planning at the University of California, Los Angeles, before he joined the KOTI in 2005. He also received a master degree in the same field at the University of Hangyang in Korea in 1998. He has had diverse and empirical research experiences at the field of coordination between land use and transport and, in recent, of integrated planning approach on urban planning, design, transport and public health. He has published over 50 academic papers and almost 20 research reports.

Ritchie (Chee) Anne Roño, Clean Air Asia

Ritchie (Chee) Anne Roño combines a solid background on strategic communications with over 12 years of experience in the environment sector. She helps conceptualize as well as manages all projects and activities under Clean Air Asia's Clean Fuels and Vehicles Program which entails working with various regional partners and key stakeholders to introduce policy improvements where it is most needed. She contributes her expertise for stakeholder engagement to projects that help strengthen the eight Clean Air Asia country networks focusing on the ASEAN region, as well as management of capacity-building programs through south-south cooperation.

P3 EcoMobility in Action

Date: Wednesday, September 4, 2013 **Language:** English, Korean, Japanese

Time: 9:00-10:30

ICLEI contact: Hana Peters

Room: Main Congress Hall (Pavillion) **Organized by:** ICLEI

OBJECTIVE

Translating concepts into practices is the only way to see the result of any action. Implementation of concepts and the necessary driver for implementing EcoMobility projects will be addressed in this session. Selected examples of EcoMobility projects and the available funding mechanisms for cities interested in implementing EcoMobility are a part of this discussion.

This session will allow local governments and experts to discover the resources already present in their cities, which could be tapped to get the EcoMobility wheels rolling. Participants can share experiences and knowledge as well as be aware of the innovative financial and institutional models. The time is ripe to explore visionary ideas and possible scenarios for the future of urban mobility across a variety of scopes of cities and disciplines. This plenary session will assess the status of urban mobility and analyze the prospects for EcoMobility in cities of the future.

OUTCOMES

Participants will gain a better understanding of:

- Concrete examples of EcoMobility applied to create regeneration in urban areas, people-friendly public spaces, innovation, and institutional and financial solutions.
- Challenges and lessons learned from cities and organizations in their projects to improve sustainable urban mobility.
- Step by step approaches for implementation of EcoMobility measures.

PROGRAM

Facilitator: Mr. Manfred Breithaupt, Senior Transport Advisor, GIZ

- Financing Sustainable Urban Transport
Lloyd Wright, Senior Transport Specialist, ADB, Manila, Philippines
- Adelaide's journey to becoming a cycle friendly city
Mark Elford, Executive Director in the Department of Planning, Transport and Infrastructure, South Australian Government, Australia
- E-Mobility in Vienna, interoperability of the charging stations across countries
Wolfgang Illes, Wien Energy, Vienna, Austria
- Weaving out of San Francisco Transport Challenge
Timothy Papandreou, Deputy Director, Sustainable Streets, San Francisco, United States of America

CONTRIBUTORS

Manfred Breithaupt, Senior Transport Advisor, GIZ, Germany

Manfred Breithaupt received his Masters in Economics in 1975. After working as Transport Economist for a German consulting company in Europe, Africa and Asia he joined GTZ in 1981 and works as Senior Transport Advisor. His experience covers transport planning, transport sector policy and restructuring, commercialization and institutional development. He advised Governments, transport authorities and municipalities in over 50 countries. Over the last years he worked overwhelmingly in the area of sustainable urban transport. He is the editor of the Sourcebook on Sustainable Urban Transport, meanwhile covering over 30 modules and various training packages, having been translated in various languages and hosts the webpage on sustainable urban transport, www.sutp.org.

Lloyd Wright, Senior Transport Specialist, ADB, Manila, Philippines

Lloyd Wright is currently a Senior Transport Specialist within the Regional and Sustainable Development Department at the Asian Development Bank (ADB). Mr. Wright assists in the implementation of ADB's Sustainable Transport Initiative, which seeks to catalyze innovative projects demonstrating the potential of sustainable transport modes. Mr. Wright is particularly supporting the development of new initiatives for quality public transport systems and non-motorized transport integration.

Wolfgang Illes, Wien Energie, Vienna, Austria

Mr Illes graduated from the MBA program, Studies Marketing & Sales at the University of Economics and Business Administration in Vienna in September 2009. His Master thesis deals with electro-mobility and its effects on the energy industry as in the specific example of Wien Energie, the largest multi-utility supplier in Austria. Wolfgang Illes has been working for Wien Energie for about 15 years. His current role in the organization is project manager and team leader for electro-mobility.

Mr. Illes focuses his efforts on national and international electro-mobility projects. One project, Vibrate is funded by the European Union / European Regional Development Fund within the creating the future program, Cross-border Cooperation Programme Slovakia-Austria 2007-2013.