



ICLEI - Local Governments for Sustainability  
**Media Advisory**  
**22 August 2013**

## **EcoMobility 2013 Suwon Congress**

**1 – 4 September 2013, Suwon, South Korea**

**[Register](#)** as a media representative!

### **What is EcoMobility 2013 Suwon Congress?**

A melting pot of ideas, the EcoMobility 2013 Suwon Congress - 2<sup>nd</sup> of the EcoMobility Congress series, is the perfect platform for gaining knowledge about the latest developments in sustainable transport. This year, the Congress is unique in its location at the EcoMobility World Festival, where urban mobility enthusiasts, city leaders and businesses from all over the world will gather and discuss innovative ideas to make cities and urban spaces more liveable, while experiencing an ecomobile lifestyle real time in action for an entire month.

### **What are the themes of the year?**

- **Regeneration of old towns through EcoMobility**
- **People-friendly public spaces**
- **EcoMobility and innovation**
- **Institutional and financial solutions**

### **Who will be attending?**

Participants coming from a wide array of backgrounds are given the opportunity to take an active part in exchanging strategies and sharing experiences, including Mayors, Governors, Councilors, Chiefs of Sustainability Units, Directors of Resource and Environmental Development, Urban and Regional Planners and Consultants, Private Sector Solutions Providers, Researchers, Municipal Associations and Engineers. Over 50 speakers will drive themes of the program and contribute to the knowledge exchange that the event will offer.





### **Which key speakers will be there?**

- Robert Stüssi, General Manager, Perform Energy
- Carlosfelipe Pardo, Director, Despacio
- William Bird, Chief Executive Officer, Intelligent Health
- Cornie Huizenga, Joint Convener, SLoCaT
- Mary Jane Ortega, Vice President, ICLEI
- Peter O'Neill, Chief of the Transport Policy and Development, UNESCAP
- Amit Bhatt, Strategy Head of Urban Transport, EMBARQ India

## When will it take place?

1 – 4 September 2013, during the EcoMobility World Festival which lasts from 1 to 30 September 2013.

## Where will it take place?

	Main Congress Hall (Pavilion): Registration, Opening Plenary, Sessions P-1, P-2, P-3, A-3, B-3, C-3, D-3, E-3, Closing Plenary
	Sunkyung Library: Sessions A-1, B-1, C-1, D-1, E-1 (Youth session)
	Haenggung-dong community center: Sessions A-2, B-2, C-2, D-2
	Naknamhun (낙남헌): Opening Dinner, REXCOM

[Visit here](#) for further details and directions.

[Download](#) the complete Congress program.

For more information regarding EcoMobility 2013 Suwon Congress, visit <http://www.ecomobility2013.iclei.org>

## Looking to arrange an interview?

If you would like to arrange an interview with an ICLEI representative or congress speaker, please download the [media request form](#) and send it to [media@iclei.org](mailto:media@iclei.org)

## Contacts

Your media contacts at EcoMobility 2013 Suwon Congress, 1 – 4 September, Suwon, South Korea

1. Katrina Borromeo, Head of ICLEI Global Communications, ICLEI World Secretariat (English, German) [katrina.borromeo@iclei.org](mailto:katrina.borromeo@iclei.org)
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## Endorsing Partners:



## Media Partners:



# Congress Highlights

## EcoMobility 2013 Suwon Congress

Suwon, South Korea, 1 – 4 September 2013

### Overall Highlights

**Sunday, 1 September 16:00-18:00** Opening ceremony, VIP meeting and cultural activities

**Monday, 2 September 09:00-10:30** Keynote Plenary

**17:00-17:30** Mayors Press Conference

**18:00-19:00** Leaders' Roundtable

**Tuesday, 3 September 09:00-10:30** Mayors' Plenary

**Wednesday, 4 September 11:00-12:00** Closing, Summary and Outlook Plenary

### Media & photo opportunities

**Monday, 2 September 17:00-17:30** Mayors Press Conference (To be confirmed)

**Monday, 3 September 10:30-10:45** Group photo (speakers will gather at the Main Congress Hall after the Mayors Plenary)

## DAILY HIGHLIGHTS

### Sunday, 1 September 2013

**16:00-18:00** Opening ceremony, VIP meeting and cultural activities

#### Keynotes:

- Yeom Tae-Young, Mayor of Suwon
- Ms. Mary Jane Ortega, ICLEI Vice President
- Konrad Otto-Zimmermann, Creative Director, EcoMobility World Festival 2013

### Monday, 2 September 2013

**9:00-10:30** Keynote Plenary

While a plethora of sustainable mobility solutions are available to citizens, mainstreaming EcoMobility is still a challenge. This plenary session will open to congress, exploring why EcoMobility is important as a contributor for sustainable development, and the social, environmental, and economic benefits it delivers.

#### Keynotes:

- Yeom Tae-Young, Mayor of Suwon
- Gil Penalosa, Executive Director, 8-80 Cities
- Heiner Monheim, Transport Expert, University of Trier

### **11:00-13:00 Public spaces promoting EcoMobility**

This session will explore the effects of the built environment on mobility choices and behavior, and how the presence of public spaces can enhance EcoMobility in cities.

#### **Presenters:**

- Greg Mews, Active Living Coordinator, Heart Foundation
- Dr. Namcheol Baik, Research Fellow, Korea Institute of Construction Technology (KICT)
- Jaeyoung Lee, Research Fellow, Daejeon Development Institute
- Alvin Mejia, Low Emissions Urban Development Program Manager, Clean Air Asia

### **15:00-17:00 Non-motorized transport session, Part 2**

Jointly organized by the Asia Development Bank, GIZ and ICLEI, this session will focus on non-motorized transport and its role in creating people friendly public spaces, how it can be used to promote and spark innovation for other forms of EcoMobility, and why it is an essential cornerstone of EcoMobility in urban spaces.

- Noel Wilson, Catapult Design
- Bram van Ooijen, Institute for Transportation and Development Policy
- Bronwen Thornton, Walk21

### **18:00-19:00 Leaders' Roundtable**

Besides sharing insights in their own work and experiences, the session moderator will ask thought-provoking questions to encourage mayors, high-level city representatives and leading experts in the field of mobility to discuss the major success factors, barriers and challenges in implementing EcoMobility policies.

## **Tuesday, 3 September 2013**

### **9:00-10:30 Mayors' Plenary**

Mayors and high-level city representatives will present the major success factors, barriers and challenges when implementing EcoMobility policies. Participants learn which challenges were faced during the implementation of mobility plans, and how cities' achievements were reached.

### **10:30-11:00 Mayors' tour**

### **11:00-13:00 Social inclusion through EcoMobility**

This session highlights the social aspect of EcoMobility and explores the options for enhancing accessibility, as well as its impacts on employment and citizens' access to social and leisure activities.

#### **Presenters:**

- Carlosfelipe Pardo, Director, Despacio
- Wilfried Nünthel, District Councillor for Urban Development, Berlin-Lichtenberg
- Trupti Amritwar Vaitla, Chief of Operations, Mumbai Environmental Social Network

### **15:00-17:00 Innovative instruments in transport**

A large part of the innovation in the transport sector concentrates on electrical mobility and intelligent transport systems, which require the support of EcoMobility policies. This session will cover a variety

of forms of e-mobility and explores the challenges and opportunities that come with these technologies.

**Presenters:**

- Jason Chang, Professor, National Taiwan University
- Robert Stüssi, Perform Energy
- Naureen Kabir, Director, New Cities Foundation
- Jonas Ericson, Project Leader – Clean Vehicles, City of Stockholm, Sweden
- Chandramauli Shukla, CEO, Bhopal City Transport Services Ltd., India

## **Wednesday, 4 September 2013**

### **9:00-10:30 Plenary**

This plenary session will assess the status of urban mobility and analyze the prospects and possible scenarios for EcoMobility in cities of the future across a variety of scopes of cities and disciplines.

### **11:00-12:00 Closing, Summary and Outlook and Plenary**

This final plenary session will give an overview of insights gained from the congress presentations and how these insights can be used for future EcoMobility innovations. It will provide a brief recapitulation of the Congress, highlight key messages, and share some of the noteworthy exchanges that were made.

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